

## Holistic Discoveries Magazine Advertising Order Form

Order Date: \_\_\_\_\_

Business Name _____	
Contact Name _____	
Street Address/ P.O. Box _____	
City _____	State _____ Zip _____
Phone Number _____	Fax Number _____
Email: _____	Web site _____

**Display Ad** Start Issue \_\_\_\_\_ End Issue \_\_\_\_\_ Total Order \$ \_\_\_\_\_

Please check size and rate column.

Ad Size	<input type="checkbox"/> 1 x Rate	<input type="checkbox"/> 2x Rate	<input type="checkbox"/> 4x Rate	Color
<input type="checkbox"/> Back Cover	\$1,347	\$1,109	\$943	Included
<input type="checkbox"/> Inside Cover	1,012	834	709	Included
<input type="checkbox"/> Full Page	800	659	560	\$100
<input type="checkbox"/> 1/2 Page	498	410	349	75
<input type="checkbox"/> 1/4 Page	298	245	209	50
<input type="checkbox"/> 1/6 Page	220	182	154	40
<input type="checkbox"/> 1/8 Page	184	151	129	25

Color Fee \$ \_\_\_\_\_ Ad Design/Artwork Fee \$ \_\_\_\_\_

**Multiple Issues Discount:** 10% if payment for all issues received in full at the time of order.

**Resource Directory** Start Issue \_\_\_\_\_ End Issue \_\_\_\_\_ Total Directory \$ \_\_\_\_\_

Word Count Up To	<input type="checkbox"/> 1 x Rate	<input type="checkbox"/> 2x Rate	<input type="checkbox"/> 4x Rate
<input type="checkbox"/> 125	<b>Free with Display Ad Order 1/6 page or larger</b>		
<input type="checkbox"/> 125	\$135	\$115	\$108
<input type="checkbox"/> 150	185	157	148
<input type="checkbox"/> 175	235	200	188
<input type="checkbox"/> 200	285	242	228
<input type="checkbox"/> 250	335	285	268
<input type="checkbox"/> 290	385	327	308

First time Directory Set-up Fee \$30

**Payment Method**     Cash     Check     Visa     MasterCard     Discover

Credit card number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please make checks or money orders payable to **Holistic Discoveries** and send with completed order form to:  
 Holistic Discoveries • 6161 Busch Boulevard, Suite 100 • Columbus, OH 43229  
 Credit card orders may be faxed to Holistic Discoveries at: 614-888-1260. Please do not send cash in the mail.

Artwork and ad copy may follow separately. If you have any questions, please call us at 670-2700.

**Publication Schedule and Terms of Agreement on Other Side**

## Publication Schedule

Issue	Art and Copy Deadline	Publication Month
Spring	January 1	February
Summer	April 1	May
Fall	July 1	August
Winter	October 1	November

### Holistic Discoveries Magazine Advertising Terms: Please read and acknowledge with signature.

- Holistic Discoveries reserves the right to accept or reject any advertising copy.
- All orders are submitted pending final approval by Holistic Discoveries.
- Order cancellations or changes may not be made by the advertiser after the closing date.
- Holistic Discoveries reserves the right to change rates without advance notice. Agreements in effect at the time of the rate change will be protected.
- Rates are determined by the number of insertions ordered.
- Publisher shall not be held liable for errors in submitted copy.
- Holistic Discoveries reserves the right to decline or reject any advertising for any reason at any time without liability, even though previously acknowledged or accepted.

**PAYMENT TERMS:** Full payment in U.S. dollars must accompany your first insertion and all insertions thereafter unless you are advertising at a 4x frequency and good credit has been approved in advance. Once approved, further advertising will be billed each issue and must be paid in full according to the terms that are designated on your Invoice. Advertiser hereby agrees to abide by the terms of the publication's most current Advertising Rate Card; to furnish advertisements within the Publisher's published deadlines; to meet payment schedules & terms; and to hold Publisher harmless from any and all liability.

**CANCELLATIONS:** An ad may be canceled by the Advertiser in writing 30 days prior to their next scheduled deadline. Please read next paragraph of billing penalties on early cancellations.

**CANCELLATION PENALTY CHARGES:** If an ad is canceled before the full number of issue insertions have been completed, cancellation is subject to repayment of any charges previously waived or discounted for any reason, such as discounts for 2x and 4x advertisers. Such discounts and waived charges are added to and due upon receipt of final statement. Publisher reserves the right to hold Advertiser liable for payment due to the Publisher.

**BILLING:** The 2 and 4 consecutive issue rates are priced on a per issue cost at a discounted rates. 2 and 4-issue orders are commitments to place advertising in three or six consecutive issues in order to receive discounted rates. If a signature is not returned, the payment of a discounted rate as it appears on the rate card AND the invoice is the Advertiser's acceptance of contractual terms and rates and will be held in the same light as a signed contract.

**CONTRACT RESPONSIBILITY:** All Advertisers assume full responsibility to mail, fax or phone all copy changes in by each deadline date. If new copy has not been received by the deadline, your ad will be repeated as published in the previous issue.

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

Holistic Discoveries Representative \_\_\_\_\_ Date \_\_\_\_\_

Holistic Discoveries Final Approval \_\_\_\_\_ Date \_\_\_\_\_

### Holistic Discoveries

6161 Busch Boulevard, Suite 100 · Columbus, Ohio 43229

Phone: 614-670-2700 · Fax: 614-888-1260

E-mail: [Iam@holisticdiscoveries.com](mailto:Iam@holisticdiscoveries.com) · Web site: [www.HolisticDiscoveries.com](http://www.HolisticDiscoveries.com)